



PRESS RELEASE

Portland, Oregon, October 3rd, 2017

Pierre COHADE – ex Goodyear president for APAC – joins CARFIT’s Advisory Board – the AI powered NVH autotech company.

CARFIT today announced that Pierre COHADE is joining its Advisory Board. Pierre COHADE ex -GOODYEAR president for APAC and CEO of Triangle Tyres, - largest tires manufacturer in China - will bring his experience and strategic acumen to help CARFIT establish business in the fast moving Chinese automotive market.

“I am thrilled to welcome Pierre COHADE, an industry veteran with extensive top management experience in the auto industry in Asia, in our Advisory Board” says Nicolas OLIVIER, CARFIT’s CEO. “Chinese automotive market is important for CARFIT and as we started to look for the right auto service partnerships, Pierre’s contribution will be invaluable to help us navigate the fast moving Chinese automotive industry and to strike the right deals”.

“I am highly impressed by the technology that CARFIT developed. To my knowledge, they are first to merge NVH with the latest machine learning technologies in a very unique way that open the doors to many opportunities around predictive maintenance and more.” COHADE said. “I look forward to working together with the talented CARFIT founding team and help them deliver their compelling vision including on autonomous maintenance for future autonomous cars.”

Mr. Pierre E. COHADE currently serves as an Observer at IBLAC (International Business Leaders’ Advisory Council for the Mayor of Shanghai) and sits as a Non-Executive Director for the DEUTSCHE BANK CHINA and for ACORN INTERNATIONAL Inc. Nyse:ATV (ADR).

Mr. COHADE was, in the recent past, the CEO of TRIANGLE TYRE, the largest private tire manufacturer in China, and led its IPO on Shanghai stock Exchange in 2016. Previously, COHADE was the president of GOODYEAR Asia Pacific from 2004 to 2011. He has also been Senior Advisor to CHINAVEST, WELLS FARGO’s Investment Bank affiliate in China, as well as the Center for Creative Leadership.

Between 2003 and 2004, COHADE ran the Global Water and Beverages division of the Groupe DANONE, based in Paris, France. Prior to that, COHADE worked 17 years for EASTMAN KODAK where he held top management positions in 5 different countries.

Mr COHADE - a French native - received an MBA from the Penn State University in 1985 and resides in Shanghai.

About CARFIT

CARFIT revolutionizes the car service industry by combining NVH science (noise vibration harshness) with Artificial Intelligence to create individualized predictive car maintenance solutions. CARFIT teams in the USA, France and Hong-Kong collaborate with the auto industry players: maintenance, new mobility services, OEMs and Tier1, who want to take advantage from the new technological opportunities and create the connected maintenance solutions of tomorrow. For more information visit <https://car.fit/>

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