



Portland, Oregon, October 3rd, 2017

## Marc AMBLARD – expert of the Mobility Revolution – joins CARFIT’s Advisory Board – the AI powered NVH autotech company.

CARFIT announced today that Marc AMBLARD is joining its Advisory Board. Marc AMBLARD - a seasoned executive with extensive automotive and transportation experience – will be CARFIT’s relay in Silicon Valley and bring his experience to help CARFIT penetrate the mobility space.

*“We are delighted to welcome Marc to the company’s Advisory Board” says Nicolas OLIVIER, CEO of CARFIT. “Marc has an extensive operational and strategic experience in the automotive space and is a fine observer and adviser for the autotech revolution. His contribution will be invaluable to further prepare the company for its next financial round and establish key strategic alliances and collaborations with industry players in Silicon Valley.”*

*“I am delighted to join CARFIT’s Advisory Board. Their NVH-based predictive maintenance solution provides an essential building block for future Mobility as a Service” Marc AMBLARD said. “The optimization of fleet management will require that autonomous vehicles be remotely assessed as to their condition, then steered to maintenance shops as needed. In the shorter term, CARFIT’s solution enables the digitalization of the automotive space, connecting vehicles, owners, maintenance networks and OEMs.”*

Mr. AMBLARD has 25 years of international experience in the mobility space, in Europe and the US. He has held senior roles at PSA, Valeo and Renault as well as Alstom, a leader in rail equipment and services. During the past 15 years, his corporate focus was on strategic business development as Director Product Strategy & Planning for Renault’s global portfolio of Light Commercial Vehicles (5 b€), as VP Business Strategy at Alstom (7 b€) then as CEO of EFQM, the global leader in the deployment of business excellence.

AMBLARD founded Orsay Consulting in early 2016 to assist startups and corporates in leading (or adapting to) the ongoing transformation in the mobility space. He focuses primarily on electric mobility, autonomous and connected vehicles and new mobility solutions. AMBLARD advises startups on product-market fit, go-to-market strategy as well as business development, leveraging his large C-level network in Europe and Silicon Valley. He also scouts for startups and technologies on behalf of corporates in the mobility space.

AMBLARD is passionate about autotech and the mobility revolution, and shares this passion through monthly articles. He speaks German fluently in addition to being a French native. He also has both French and American citizenships and lives in Silicon Valley.

### **About CARFIT**

CARFIT revolutionizes the car service industry by combining NVH science (noise vibration harshness) with Artificial Intelligence to create individualized predictive car maintenance solutions. CARFIT teams in the USA, France and Hong-Kong collaborate with the auto industry players: maintenance, new mobility services, OEMs and Tier1, who want to take advantage from the new technological opportunities and create the connected maintenance solutions of tomorrow. For more information visit <https://car.fit/>

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